



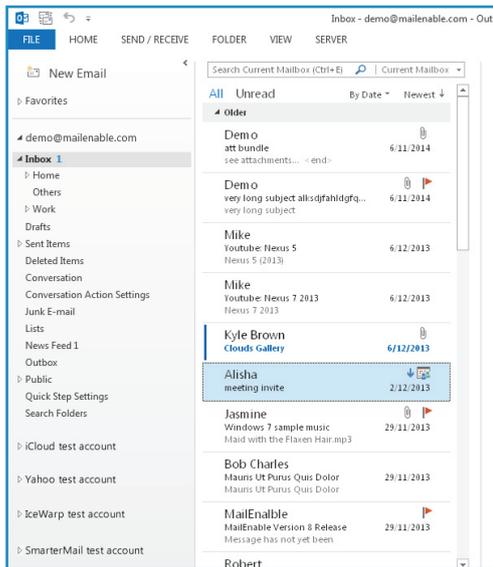
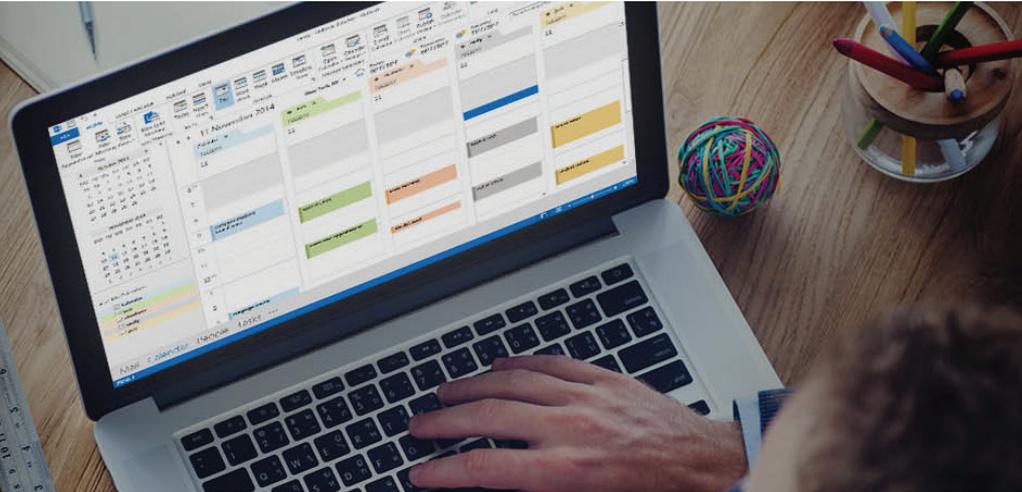
# OpenProtocols Connector™

For Microsoft Outlook®

## A Broader Outlook

Adds CalDAV & CardDAV support to Outlook

\* Free for Home & Personal Use



## What Does It Do?

### Better Outlook Connectivity

When you use Outlook, against services like Yahoo!, iCloud, Zimbra, etc, your Calendar, Contacts and Tasks are stored only on your computer (not the messaging service/cloud). This means that your contacts and calendar are not available on your mobile phone or tablet devices. Any changes made to these items are not updated.

### Increased Functionality

The OpenProtocols connector unlocks functionality in Outlook allowing these items to be stored in the cloud. It also provides additional features like Notes, Free/Busy and Global Address List support.

### More Features

It uses open protocols (like CalDAV and CardDAV) to talk to most leading email servers, and can provide the highest level of Outlook® integration.

## Connect Outlook to More Platforms

The powerful features of Outlook® (integrated Calendar, Contacts, Notes, Tasks, Free/Busy, etc) are available under a single message store that is actually stored on the email server/cloud). Display your multiple email accounts side-by-side, and you can even drag-and-drop files between your accounts.

## Drag & Drop Between Accounts

The Connector allows simple drag and drop of items between email systems, with updates being immediate (rather than relying on partial solutions like Outlook® synchronisation add-ins). It is a revolution for those people who want to freely be able to migrate data between different messaging and collaboration platforms.



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## Appointment Scheduling & Invites

Calendaring integration is one important advantage of a MAPI solution. You can schedule a meeting with others in the office, and they will receive an invitation in their inbox. They then have the option to deny your invitation, suggest another time that suits them better, or accept. You can then track the responses of the participants you sent invitations to.

## Free & Busy Status

When scheduling a meeting with a group of people, it can be difficult to find a time that works for everyone, but the MAPI solution makes it as easy as possible.

OpenProtocols Connector can communicate with Outlook® to present to you a view of the free and busy status of all the attendees, so you can find a time slot where everyone is free, without having to go through the tedious, frustrating and lengthy process of sending out the invitations, waiting for the responses, suggesting alternative times, and rescheduling repeatedly.

## Highest Level of Integration

Some of the advantages of the OpenProtocols Connector are...



Manage your calendars within Outlook® with the highest level of integration (irrespective of the messaging service that is hosting them).



Calendar, contacts and other collaboration items appear under integrated with your messaging data (rather than as separate folders in personal stores).



Real-time updates of items (add an item on your phone or in webmail and it will be immediately updated within your mail client).



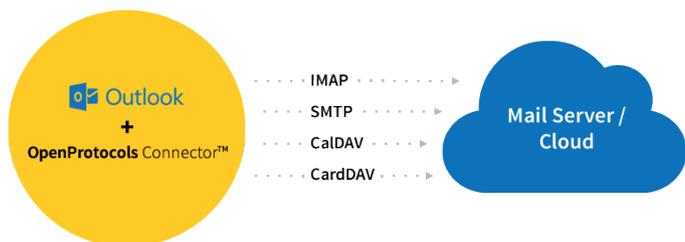
Easily move/manage contacts, appointments and email between different mail server platforms (or cloud based services like iCloud).



Simple drag-and-drop of items between email systems, with updates being immediate (rather than relying on Outlook® synchronisation add-ins).

## How Does OpenProtocols Differ From Other Connectors?

The OpenProtocols Connector is a fully integrated messaging service provider (rather than a simple Outlook® add-in). It is comprised of a Message Store, Transport, Address Book and Free-Busy provider. The combination of these as a service provides the highest level of Outlook® integration. Visit our website for more details on the features that differentiate OpenProtocols from other connectors.



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